**+11.1: P1/P2/M1 – Legal and Ethical Constraints**

* UK Copyright Law – what does it cover – all media and literary/artistic work.

how long does it last? 70 years.

* Age Appropriate Content – sexual content and drug use should be R18, excessive violence should be rated 15, less extreme violence should be rated 12 (if there is no blood such as robots fighting or power rangers).
* How they will be used - ethical and legal constraints should be used to make sure that content is suitable for its intended audience and that it, for educational purposes any content can be used without permission, but you can’t use them for commercial purposes (commercial without modifications) unless you have consent from the owner, in that case you can sell it and make money off of it. If it is commercial with modifications such as editing you need permissions from the owner or pay them money
* Use of content created by others – needs their express permission if it is copyrighted and they must be credited as the original owner of the work. If it is a film and is use on youtube it can only be shown for 7 seconds. If it is a song then sometimes you will have to credit the artist but other times you cant use it at all.